Building Your Collaborative Practice

Exercise 1 - Your Ideal Client

1. Think of three clients you have liked working with the most.

   Why did you like working with them?

2. Think of three clients you have liked working with the least.

   Why did you not like working with them?

3. Identify the common traits or characteristics of the clients you want to work with in the future.

4. Can you think of some places people with these traits/characteristics might congregate or predominate?   This might be a physical or online location, a group or organization, a demographic grouping, or simply a common interest. (For example, if you like working with highly educated clients, where might you find many of them – university clubs, MENSA, professional organizations?)